

YMCA OF LANSING

ANNUAL CAMPAIGN

NEWSLETTER



YMCA LOCATION	2023 GOAL	\$ RAISED SO FAR
CORPORATE OFFICE	\$120,000	\$33,525
MYSTIC LAKE YMCA CAMP	\$72,000	\$55,653
OAK PARK YMCA	\$30,000	\$26,563
PARKWOOD YMCA	\$40,000	\$15,848
WESTSIDE YMCA	\$40,000	\$23,452
TOTAL	\$302,000	\$155,041



51% towards goal!

APRIL 2023

The YMCA of Metropolitan Lansing's Annual Giving Campaign is in full swing. Our goal this year is to raise \$302,000. We are currently 51% of our way to achieving that goal. Money that is raised from the community help us to do the following:

- Provide food for children and families.
- Ensure that kids have a safe place to learn.
- Give seniors a place to be.
- Change a child's life by giving them a camping experience.
- Keep children safe around water by learning to swim.

Consider making a gift today to support the work the Y does in our community.



IMPACT STORY - OAK PARK YMCA CHILD CARE

"When the COVID 19 Pandemic hit in March of 2020 I was 8 months pregnant with my first child, our entire world had flipped and my plans for Child Care and returning to work after my leave went out the window. Fast forward to 2021 when restrictions were lifted and I was still struggling to find childcare, most places were either non-operational or completely full. I was so fortunate to get a call back from the YMCA Oak Park Early Learning Center that they had a spot open for my then infant daughter. I was a scared new mom who had never really left her child for almost a year due to social distancing but the Early Learning Center was amazing and worked with both of us to ease into the new chapter. Within months of being at the center my child was truly thriving both with her developmental milestones and her social skills with teachers/peers." - Oak Park YMCA Child Care Center Family

WE WOULD LIKE YOU TO MEET:



We are pleased to announce that Priscilla Bordayo, Michigan Statewide Manager, Crime Survivors for Safety and Justice has been named as the association-wide 2023 Annual Giving Campaign Chair. Priscilla is a member of the YMCA of Metropolitan Lansing's Board of Directors and is dedicated to supporting the community. As a crime survivor herself, she knows the value of a safe place to be like the YMCA. Thanks Priscilla for your willingness to serve and help raise dollars to support children and families right here in the greater Lansing community.

AMBASSADOR STORY



You can see Maria almost every day at the Westside YMCA Membership desk. She generously shares her love for life with all she comes in contact with. Maria recently became an annual campaign team ambassador and says, "I decided to become an annual campaign ambassador because I've seen firsthand how every dollar collected helps go towards programs, such as swim lessons, fitness, daycare, and camp. I am also myself a breast cancer survivor and know firsthand how Y programs can change lives. There is much need in our community and every gift, no matter the amount, helps to make a difference."

"I think it is important to spread the mission message of the Y, and it's rewarding to see people give us their donation after hearing how their money can help others in the community."

How does a gift to the YMCA make an impact in our community?

IMPACT STORY - TURNING POINT PROGRAM PARTICIPANT



My regular physician also told me that I should keep as physically active as possible, but they don't always explain how you're supposed to do that when parts of your body start breaking down as we age. The Y has always been my answer to that. I get bored just doing PT exercises or taking walks at home, or just doing a bike as the knee surgeon suggested. I get so much more out of being able to come to such an up-beat and friendly place as the Y, where I look forward to the instructors and companions in class, and even the welcoming staff at the front desk. I found out that one of my classmates had the same back surgery as I, and it always inspires me that she's always there and how hard she works to stay healthy... if she can do it, so can I.

The Y is where I get my inspiration to workout, there's always something good for your mind, body or spirit going on. Because of my back and knee surgeries in the last few years, I don't feel comfortable with my weight, and it's more difficult to find ways to exercise with limitations, so the variety of WAYS at the Y is important to me too.



SUPPORT THE YMCA TODAY!

No donation is too small - every dollar truly makes a difference in our community. To make a contribution, you can give online by using the QR code or stop by the member service desk.

