

07.14.22
HAWK HOLLOW



YMCA OF METROPOLITAN LANSING'S
**1ST ANNUAL ASSOCIATION
GOLF OUTING**

TEE UP FOR A
CAUSE



SPONSORSHIP KIT

www.lansingymca.org/golfouting

GOLF SPONSORSHIPS

Double Eagle (Title) Sponsorship \$5,000

Whether you prefer the term double eagle or albatross, this is a special opportunity for a partner(s) to maximize their exposure and the opportunity for connections.

SPONSORSHIP BENEFITS:

- One (1) complimentary foursome
- 10 x 10 tent by the Hawk Hollow Clubhouse with your professional logo
- Speaking opportunity at the Happy Hour Awards Reception
- Opportunity to provide golfers with a special gift
- Logo on registration website, in golfer emails and in on-site print materials
- Promotion of sponsorship on YMCA social media
- Logo recognition on banners hung at YMCA branch locations

Happy Hour (Award Reception) Sponsorship \$2,500

Welcome our golfers back from a day on the course by hosting the afternoon Happy Hour Awards Reception.

SPONSORSHIP BENEFITS:

- One (1) complimentary foursome
- May decorate the clubhouse/banquet facility (some restrictions may apply)
- Your team may welcome golfers as they wrap up the day in a relaxed setting
- Special recognition during the presentation of awards
- Opportunity to provide golfers with a special gift
- Logo on registration website and in on-site print materials
- Promotion of sponsorship on YMCA social media

EAGLE SPONSORSHIPS

Eagle Sponsor \$1,750

Join us for a day on the course that includes a complimentary foursome and excellent exposure for your business.

SPONSORSHIP BENEFITS:

- One (1) complimentary foursome
- Hole sponsorship (Can be exchanged for \$200 credit toward another sponsorship level)
- Recognition at the Happy Hour Awards Reception
- Logo on registration website and in on-site print materials
- Promotion of sponsorship on YMCA social media

Lunch Sponsor \$1,500

You won't want to miss this opportunity for your company representative(s) to connect with golfers and swap stories as they stop for lunch along the course.

SPONSORSHIP BENEFITS:

- One (1) complimentary golfer
- Hang your company banner and up to two (2) representatives greet golfers at the turn
- Recognition at the Happy Hour Awards Reception
- Logo on registration website and in on-site print materials
- Promotion of sponsorship on YMCA social media
- If Covid-19 protocols require a change to boxed lunches, company representatives may follow the delivery cart and greet golfers during lunch distribution

Ball Drop (Bucket Raffle) Sponsor \$1,500

A total of 500 raffle tickets will be sold at \$10 each to support the YMCA's service mission. Sponsor the bucket truck that will drop 500 numbered golf balls onto the green following the event. The ball(s) closest to the pin is the winner of the golf ball drop grand prize of \$1,000. The second closest ball to the pin receives a \$500 prize. The third-place prize is \$250. Winners will still be selected using the ball drop.

Sponsorship Benefits:

- Your company banner may be hung on the bucket truck and a representative of your company may drop the balls and help announce the winners
- Your company name/logo will appear on the raffle tickets and raffle promotions
- Company name on website and in on-site print materials
- Social media mention

Thirst Quencher (Beverage Cart) Sponsor \$1,000

Keep our golfers hydrated both on and off the course! Your donation will help us to provide two complimentary beverages per golfer. All you need to do is help cheer our players on!

Sponsorship Benefits:

- Signage on Beverage Carts
- Option to provide company representatives to ride with/behind carts through the duration of the outing. A minimum of two beverage carts available throughout the event
- Opportunity to customize drink tickets provided to players with your company logo
- Opportunity to provide golfers with a special gift
- Recognition at the Happy Hour Awards Reception
- Company name on website and in on-site print materials
- Social media mention

BIRDIE LEVEL SPONSORSHIPS

Golf Cart Sponsor \$750

Hawk Hollow's 27 holes are set on a 500-acre track, providing you the opportunity to use every club in your bag. Golfers will have a special appreciation for the golf cart sponsor!

Sponsorship Benefits:

- Signage on golf carts with organization logo
- Opportunity to leave item for golfers in cart cup holders
- Recognition at the Happy Hour Awards Reception
- Company name on website and in on-site print materials
- Social media mention

Hole-In-One Competition Sponsor \$600

Even with the hole-by-hole pro pointers, Hawk Hollow can have its fair share of surprises. Help us celebrate the moments by underwriting the cost of the hole-in-one competition. Golfers will compete for the opportunity to win a \$10,000 cash prize!

Sponsorship Benefits:

- Recognized at assigned hole and in program
- The sponsor of the Hole-In-One contest is responsible for providing a volunteer to monitor the contest in accordance with established rules
- Opportunity to setup display at hole to promote your services, if desired
- Opportunity to provide all golfers with a special gift
- Recognition at the Happy Hour Awards Reception
- Company name on website and in on-site print materials/table tents
- Social media mention

Bloody Mary Bar Sponsor \$500

Join us at the breakfast and registration to see the golfers off. This is your opportunity to provide a sponsored Bloody Mary bar, with screwdrivers offered as an alternative.

SPONSORSHIP BENEFITS:

- Recognized in program and at the Happy Hour Awards Reception
- Signage provided at the Bloody Mary Bar
- Company name in on-site print materials
- Social media mention and photo credits provided

Continental Breakfast Sponsor \$500

Your company representatives can be on hand to greet golfers and make connections over coffee and breakfast or stay and spend a beautiful day with us on the course.

SPONSORSHIP BENEFITS:

- Signage recognizing your company's sponsorship at the breakfast
- Opportunity for two (2) people to greet golfers during breakfast
- Opportunity to provide golfers with a special gift or to-go breakfast item (to be coordinated with YMCA staff and the host course)
- Recognition at the Happy Hour Awards Reception
- Company name on website and in on-site print materials/table tents
- Social media mention

Driving Range Sponsor \$500

SPONSORSHIP BENEFITS:

- Sponsor recognized at driving range and in program
- Greet golfers visiting the driving range – display optional
- Provide up to two (2) representatives to monitor a competition on the range, sponsor provides prize
- Recognition at the Happy Hour Awards Reception and opportunity to announce winner of driving range competition
- Company name in on-site print materials/table tents
- Social media mention

Mulligan Sponsor \$500

Your company logo will appear on all paper mulligans provided – one for each mulligan purchased, up to four mulligans per team – one per player.

SPONSORSHIP BENEFITS:

- Mulligans will be offered for presale. Sponsor may sell mulligans at registration.
- Signage at registration acknowledging mulligan sponsor
- Recognition at the Happy Hour Awards Reception
- Company name on website and in on-site print materials/table tents
- Social media mention

Putting Contest Sponsor \$500

SPONSORSHIP BENEFITS:

- Sponsor recognized at putting green and in program
- Greet golfers visiting the putting green – display optional
- Provide up to two (2) representatives to monitor a putting contest, sponsor provides prize
- Opportunity to announce winner of putting contest at the Happy Hour Awards Reception
- Company name in on-site print materials/table tents
- Social media mention

Say Monkey! Photography Sponsor \$500

Team photos, silly photo booth fun, or catching the mulligan-worthy and game winning shots... Every golf outing needs an official photographer to round out the fun and send golfers home with photos to remember the day!

SPONSORSHIP BENEFITS:

- Recognized in program and at the Happy Hour Awards Reception
- Opportunity for photo booth and to greet golfers throughout the day as company representatives capture team photos and candid moments
- Photos become the property of the Greater Lansing Area YMCA to be used in future event promotions and for other purposes with photo credit provided to sponsor
- Company name in on-site print materials/table tents
- Social media mention and photo credits provided

PAR LEVEL SPONSORSHIPS

Longest-Drive and Closest to Pin Competition Sponsors \$425

Who will be the stars of the day? Help us underwrite the competition and be there with us at the Happy Hour Awards Reception to honor the winner.

SPONSORSHIP BENEFITS:

- Recognized at assigned hole and in program
- Opportunity to setup display at hole to promote services, with two company representatives
- Sponsor provides the award and presents to winner at the Happy Hour Awards Reception
- Company name in on-site print materials/table tents
- Social media mention
- Both men's and women's contests will be offered in each category

Tee Box Sponsor \$350

A step above the traditional hole sponsorship, tee box sponsors may set up a display and greet the golfers along the course. Beat the Pro, Free Putt, Marshmallow Long Drive Challenge, Random Club Challenge, Closest-to-the-Pin... for the Wine! Your company representative can be at the tee to explain the rules and join in the fun.

SPONSORSHIP BENEFITS:

- Sponsor may provide one representative to supervise the assigned tee box
- Table and chair(s) provided. This sponsorship includes one boxed lunch to be delivered to the tee. To bring an additional representative the cost of the sponsorship will be increased by \$50
- May provide golfers with a special gift
- Company name in on-site print materials/table tents
- Social media mention
- Tee Sign

Hole Sponsor \$150

Raise your flag in support of the Greater Lansing Area YMCA!

SPONSORSHIP BENEFITS:

- This sponsorship includes signage at the hole.
- Note: It may be possible to have a Tee Box sponsor at the same hole
- Company name in on-site print materials/table tents
- Social media mention