NOW MORE THAN EVER

Community Need/Issue	YMCA Program Impacting Need/Issue	Number Impacted	Outcomes
Hunger: 1 out of 6 Lansing children will go to bed hungry. (Source: No Kid Hungry 2020)	• Healthy Living Mobile Kitchen (HLMK) • Corner Store Program	The Y has been serving meals since the development of the HLMLK in 2015. Just since the beginning of the pandemic we have served more than **350,000** meals to children and families.	• Alleviating hunger • Reducing nutritional deficiencies • Preventing obesity • Increasing cognitive academic performances
Child Care: 53% of children ages 3–4 are not in school. (Source: Kids Count 2020)	• Oak Park YMCA Early Learning Center • Parkwood YMCA Kids Time Preschool • Before and After School Program	**175** children are involved in either childcare or before and after school program.	• Academic Advancement • Increases in socialization skills with both peers and adults • Increased confidence levels • Improved language development
Camping: In 2020 there was a **61%** decline in access to day camps due to the pandemic. Camping programs provide a vital role in the life of **20 million** kids across the country. (Source: American Camping Association Report 2020)	• Overnight Camp at Mystic Lake • In-person Day Camps at branches • Camp PaWaPi • Camp HugaBee at Parkwood	More than **2,091** students will be impacted through camping experiences.	• Youth experience outdoor activities and environmental awareness • Learning loss assistance is provided • Swim lessons teach children how to be safer in and around water • Life lessons learned at camp last a lifetime
Aquatics Water Safety: Drowning is the leading cause of death for children ages 1–5; No point in Michigan is ore than 6 miles from one of **64,980** inland lakes. In **2021** there were **43** drownings in Michigan. (MDHHS data)	• Swim Lessons • Safety Around Water Classes	More than **1,000** children, youth and adults will be involved in classes.	• Increased safety around water. • Prevention of drowning

YMCA OF METROPOLITAN LANSING
ANNUAL CAMPAIGN 2022