



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



NOW MORE THAN EVER

Community Need/Issue	YMCA Program Impacting Need/Issue	Number Impacted	Outcomes
<p>Hunger: 1 out of 6 Lansing children will go to bed hungry. (Source: No Kid Hungry 2020)</p>	<ul style="list-style-type: none"> • Healthy Living Mobile Kitchen (HLMK) • Corner Store Program 	<p>The Y has been serving meals since the development of the HLMLK in 2015. Just since the beginning of the pandemic we have served more than 250,000 meals to children and families.</p>	<ul style="list-style-type: none"> • Alleviating hunger • Reducing nutritional deficiencies • Preventing obesity • Increasing cognitive academic performances
<p>Child Care: 53% of children ages 3-4 are not in school. (Source: Kids Count 2020) More than ½ of all Michigan students are learning remotely. (Source: Lansing State Journal)</p>	<ul style="list-style-type: none"> • Oak Park YMCA Early Learning Center • Parkwood YMCA Kids Time Preschool • Virtual Learning Academy 	<p>160 children are involved in either childcare or learning academy programs.</p>	<ul style="list-style-type: none"> • Academic Advancement • Increases in socialization skills with both peers and adults • Increased confidence levels • Improved language development
<p>Camping: In 2020 there was a 61% decline in access to day camps due to the pandemic. Camping programs provide a vital role in the life of 20 million kids across the country. (Source: American Camping Association Report 2020)</p>	<ul style="list-style-type: none"> • Overnight Camp at Mystic Lake • In person Day Camps at branches • Camp PaWaPi • Camp HugaBee at Parkwood • Swimming and Safety Around Water programs 	<p>More than 2,091 students will be impacted through camping experiences.</p>	<ul style="list-style-type: none"> • Youth experience outdoor activities and environmental awareness • Learning loss assistance is provided • Swim lessons teach children how to be safer in and around water • Life lessons learned at camp last a lifetime
<p>Chronic Disease Prevention: Chronic Disease accounts for 7 of the top 10 leading causes of death in Tri County Area (Source: Ingham Count Health Dept. Report)</p>	<ul style="list-style-type: none"> • Enhanced Fitness classes in person and virtually • Blood Pressure Self-Monitoring Programs • HIV Program • Livestrong 	<p>More than 1,600 individuals will be involved in a variety of Y chronic disease prevention programs.</p>	<ul style="list-style-type: none"> • Improvements in strength, balance, mobility, energy levels and overall health • Increased group socialization • Nutritional knowledge enhanced

YMCA OF METROPOLITAN LANSING ANNUAL CAMPAIGN 2021